

Honorable gentlemen

Jan 18, 2007
Page 54

This year's Real Estate Board of New York award winners



The Bernard H. Mendik Lifetime Leadership in Real Estate Award

Daniel Brodsky
Brodsky Organization

Brodsky, managing partner of the Brodsky Organization, joined his father Nathan's company in 1970 and, during his more than 30 year career, has developed and completed residential projects ranging from 1,000 to 73 units.

Brodsky works on all aspects of development from site selection, construction and financing to marketing and managing the final product.

He has been a strong and consistent advocate for public policy that encourages development while creating new housing.

He waged a successful campaign to revise the 80/20 Rental Housing Tax-Exempt Finance Program, providing developers incentives to build responsibly and to invest in a community.

"REBNY really has to be an outspoken leader for the business community," said Brodsky. "There are a lot of factions out there and a lot of interest groups and REBNY is a leader for real estate policy."

Brodsky is currently an Executive Committee Vice Chairperson of the Real Estate Board of New York and the Chairperson for its Owners and Builders Division. He is the President of the Board of Directors for Park 79th Corporation, a Board of Trustee Member and the Real Estate Council President for the Metropolitan Museum of Art. He is on the board of directors for the New York City Ballet and the Lincoln Center Development Project.



The George M. Brooker Management Executive of the Year Award

Jeffrey I. Brodsky
The Related Companies, L.P.

Jeffrey I. Brodsky is the President of Related Management and Executive Vice President of Related Affordable.

Brodsky began his career in Related's development group in 1982 and moved to Related's property management division in 1985. He currently oversees all of Related's property management activities.

"We work very closely with the different city agencies and with REBNY," Brodsky said. "It's a complicated city and the real estate industry in New York has had a good public/private partnership to resolve issues that are good for the residents and for the office buildings in which we invest. We deal with many issues and it changes every day."

Brodsky is a member of the Residential Management Council of the Real Estate Board of New York, a member of the Board of Directors of the national Housing Conference, the National Leased Housing Association and the Realty Advisory Board of NY.

He is a member of the Homeland Security Task Force of the Real Estate Roundtable, and is Chairman of the Property Management Committee of the National Multi-Housing Council. He is also an adjunct professor at the Real Estate Institute of New York University.



The Louis Smadbeck Broker Recognition Award

Paul J. Massey, Jr. Massey
Knakal Realty Services

Paul J. Massey, Jr. began his real estate career at as an intern with Coldwell Banker in his hometown of Boston.

After graduating college he became head of its market research department at Coldwell Banker Commercial Real Estate Services in Manhattan, later moving into its investment sales division.

With co-worker Robert Knakal, Massey founded Massey Knakal Realty Services which has become New York City's largest investment property sales brokerage firm with 100 sales professionals serving 200,000 property owners.

Massey Knakal transacts \$1 billion in annual sales and is one of the nation's largest privately owned real estate brokerage firms.

"I accept this as a company award," Massey said. "REBNY uses its power wisely and is especially great for a small firm. We've also been blessed to have 23 years of service by REBNY President Steven Spinola."

Massey is the Chairman of the Commercial Board of Directors of REBNY and also sits on REBNY's Commercial Brokerage Board of Directors, Ethics and Business Practice Subcommittee and the Interfirm Forum (Residential), the Sales Brokers Sub-Committee and the Retail Stores Sub-Committee.

He is a member of the Counselors of Real Estate, a Real Estate Institute Faculty Member at New York University, a trustee of The Roxbury Latin School and the Louise Wise Services and President of the Board of Trustees of the James Lenox House Association.



The Young Real Estate Man of the Year

Vincent Terranova
Bernstein Real Estate

Vincent Terranova, who is the Executive Vice President and principal of Bernstein Real Estate, has been chosen as The Young Real Estate Man of the Year by the Young Men's/ Women's Real Estate Association.

Terranova joined Bernstein Real Estate in 1985 and by 1992 had become a Principal.

His leadership skills and affinity for the real estate industry have always been evident. His capacity for building a community inspires a team spirit that prompts both loyalty and company growth.

"I'm honored to be associated with two groups that are dedicated to raising the bar on the real estate industry in New York. I have met true leaders and am wiser for it," said Terranova.

A member of The Young Men's/Women's Real Estate Association, he served as Chairman of the Board of Governors in 2002.

He is a member of The Real Estate Board of New York and sits on both the Loft and Secondary Office Building Committee and the Economic Development Committee.

Lending his skills to his residential neighborhood, he became President of the local Scarsdale association.

He has done charitable work for Habitat for Humanity, participating in their home development projects in Manhattan, Brooklyn and The Bronx.

His efforts on behalf of The Salvatori Center allowed them to extend their scholarship program. He has raised funds for the Multiple Sclerosis Society and the National Association for the Visually Handicapped.



The Kenneth R. Gerrety Humanitarian Award

Arnold Fisher
Fisher Brothers

Arnold Fisher receives this award for the generosity and effectiveness of his philanthropic and civic duties.

Fisher is one of four senior partners at Fisher Brothers and has been responsible for the construction of a number of important commercial properties.

In May 2003 Fisher became the Chairman of the Board of Trustees of the Intrepid Museum Foundation, a leader in providing support for America's Armed Forces.

He is also Vice Chairman of the Fisher House Foundation, which constructs homes to house families of hospitalized military personnel and veterans, and is spearheading the efforts of the Intrepid Fallen Heroes Fund, which provides contributions to families of military personnel that have died in the line of duty.

Accepting the award for Fisher will be his son Kenneth Fisher, also an executive with the firm.

Kenneth Fisher said, "We've been fortunate to be honored by groups but there is nothing that makes him more proud than to be honored by the New York real estate community. This is the icing on the cake."

In 2005 Fisher became an Honorary Knight of the British Empire in recognition of his contribution to the welfare of the families of British Armed Forces personnel killed in the line of duty. He is also involved in the Veterans Bedside Network and the Vietnam Memorial in Westchester.

Lois Weiss

